

MINUTES
AD HOC DIGITAL MARKETING COMMITTEE MEETING
FIRE AND POLICE PENSION FUND, SAN ANTONIO
TUESDAY, MARCH 3, 2026
PENSION FUND OFFICE – 2:00 PM

ROLL CALL: Washington Moscoso, Committee Chair, called the meeting to order at 2:00 p.m. Roll was called, and a quorum was declared present.

**COMMITTEE
MEMBERS**

PRESENT: Washington Moscoso, Active Police Representative; and Ryan Reynolds, Active Police Representative.

**COMMITTEE
MEMBERS**

ABSENT: Michael McCarty, Active Fire Representative.

OTHERS

PRESENT: Shawn Griffin, Active Fire Representative; Larry Reed, Retired Fire Representative; Gail Jensen, Executive Director; Rick Matye, and Christine Tejeda, Pension Fund staff.

APPROVAL OF MINUTES

Mr. Reynolds moved to approve the Minutes of the January 21, 2026, meeting of the Ad Hoc Digital Marketing Committee. The motion carried unanimously.

WEBSITE DESIGN/DEVELOPMENT – REVIEW DRAFT DESIGN AND SITEMAP

Ms. Jensen presented the Committee with the first draft of the new website design prepared by the consultant, Revize. Ms. Jensen noted that the primary purpose of the meeting was for the Committee to review the design and provide feedback to Revize so that the design could be finalized. The Committee then reviewed the proposed design for the website's homepage, inner pages and interactions, including fonts, images, color schemes, and overall structure. The Committee noted that the new design was more streamlined and easier to navigate. After reviewing the design, the Committee had no changes, and directed staff to move forward with approving the design as presented.

During the discussion, Mr. Moscoso inquired about the pension calculator on the “Members Only” page. Ms. Jensen noted that the original plan had been for Revize to work with the pension calculator’s designer, Mr. Raj Allada, to rebuild the calculator within the Revize platform. However, after receiving feedback from Revize and Mr. Allada, it was determined instead to leave the calculator intact on its own protected URL, and to simply link to that URL from the Pension Fund’s website. This arrangement will allow Mr. Allada’s team to continue managing the calculator and will provide a more seamless transition for the membership, as the pension calculator will remain unchanged and members are already familiar with linking to the external website maintained by Pension Gold.

Ms. Jensen also reviewed the proposed site map for the new website. She noted that Revize needed input regarding which content should be migrated from the Pension Fund’s current website to the new website. She provided a handout detailing the proposed sitemap that Revize and staff had developed. After discussion, the Committee directed staff to continue refining the sitemap, and the Committee would provide feedback as needed. No further action was taken.

ADJOURNMENT: Mr. Reynolds made a motion to adjourn the meeting at 2:29 p.m. The motion carried unanimously.

Approved this ____ day of _____, 2026.

Washington Moscoso, Committee Chairman